John Robert Allan

+1 778 837 5218 | john@johnrobertallan.com | johnrobertallan.com | linkedin.com/in/john-allan-a1608b18

SUMMARY

A seasoned technology leader with over 20 years experience leading and supporting cross-functional teams and driving the development of user-focused solutions.

My expertise lies in managing the entire product lifecycle, from problem identification to delivery, ensuring seamless execution and impactful results through hands-on technical leadership and collaboration.

- 10+ years working in a fast paced startup environment doing whatever needed to be done to push things forward - building product strategies, working with partners and customers, facilitating communication across teams, designing and executing research, analyzing user behaviour and product data, leading and mentoring teams, writing code, designing solutions and interfaces
- 6+ years leading product in a start-up like environment
- Track record of successfully creating shared understanding across disciplines and through to the executive level
- 10+ years experience building and growing a SaaS platform catering to both individual and enterprise users
- 10+ years tracking and analyzing product metrics and user behaviour to drive decision making and user impact
- 20+ years leading and supporting cross functional teams through the entire SDLC from problem identification to release
- Proven ability to analyze and define technical problems and lead teams toward solutions
- Excellent oral and written communication skills with the ability to effectively communicate ideas to both technical and non-technical team members
- Extensive experience with problem identification, requirements gathering, feature prioritization, solution design and delivery management

PROFESSIONAL EXPERIENCE

RESAAS Services Inc - Vancouver, BC
A SaaS company providing tools and technology solutions to the global real estate industry

Director of Product - August 2020 - present
- Responsible for managing the overall direction and implementation of the product roadmap
- Collaborated with leadership to develop, maintain and evolve our product strategy
- Launched numerous product features using continuous development and delivery practices to ensure users see value as early as possible
- Championed the practice of data driven decision making and used this approach to shape the product roadmap
- Designed various in platform experiments to better understand our users and improve engagement
- Collaborated throughout all areas of the company to create a shared understanding and coordinate the delivery of products, features and user outcomes
- Captured product requirements and transformed them into user stories and tasks on our Kanban board
- Managed our roadmap, Kansan board and backlog
- Connected with users on a regular basis to understand both what opportunities and pain points existed within our offerings

- Collaborated with external vendors and partners to coordinate their efforts and requirements with ours
- Continued to contribute at an individual level providing code and design solutions

Lead Software Engineer, Front End - September 2014 - August 2020
- Lead the design, build and release of numerous products and features
- Focussed team efforts on creating clear, maintainable, user centric experiences
- Collaborated with teams throughout the company and beyond including leadership, marketing, sales, engineering and design as well as external service providers and parter organizations
- Grew and mentored a team of high performing front-end engineers who knew how to work collaboratively and efficiently to deliver on requirements
- Directly contributed to product development spending at least 50% of my time writing code, reviewing code and designing user flows and interfaces

Habanero Consulting Group - Vancouver, BC
A software development and consulting company with a focus on UX, Sharepoint and intranets

Senior User Experience Developer - November 2011 - September 2014
- Developed front-end solutions using HTML, CSS and Javascript
- Delivered numerous projects including intranet sites, external facing sites and internal tools for a variety of private and government organizations
- Interfaced directly with customers to understand and document their requirements
- Collaborated with UX, Design and other engineers to ensure solutions were delivered in a timely and accurate manner

Blast Radius - Vancouver, BC
Digital agency which designed and built websites and other assets for Fortune 500 companies

Senior Interface Developer - February 2010 - November 2011
- Developed front-end solutions using HTML, CSS and Javascript
- Delivered numerous projects for companies such as Nintendo, Starbucks and EA Games
- Collaborated with UX, Design and other engineers to ensure solutions were delivered in a timely and accurate manner

Independent Contractor - Vancouver, BC
Worked independently and with partners to design and built websites for a variety of customers

Developer & Designer - September 2001 - February 2010
- Designed & Developed front-end solutions using HTML, CSS and Javascript
- Delivered numerous projects for a variety of clients including design agencies, local businesses, artists, musicians and larger organizations such as BC Hydro and Blast Radius
- Designed visual assets such as logos and business cards
- Managed various aspects of the business including finances

ADDITIONAL SKILLS & ABILITIES
Technical: HTML, CSS, Javascript, UX Design Tools (Adobe Suite, Sketch), APIs, software architecture, templating languages, agile, Kanban, software development lifecycle, wire framing, data analysis
Non technical: Leadership, mentorship, hiring, requirements gathering, collaboration, innovation, collaborations tools (gSuite, Slack, Zoom, Miro, JIRA, Confluence, Trello, Calendly)